



## District 86 Toastmasters Quarterly Newsletter *Finding The Key To SUCCESS*

### Happy Holidays!!

Doreen Hillier, DTM, District Governor

The past 6 months have gone by so quickly. As members of District 86, we should be proud of how much we have accomplished. As you can see from the chart below we are well on the way to Distinguished District for the 2009-2010 year.

Toastmasters International set goals of 190 clubs, 9221 membership payments, 316 CC's, 90 AC's by June 30, 2010 to reach Distinguished District. Many of our members are working on their personal goals and the clubs are reaching their Distinguished Club Status. Isn't it amazing what we can accomplish when we work together as a team?

District Goal	Actual to Date	Year's Goal	Needs More	Percent Complete	Rank in World	Percentile in World	Rank in Region
Paid clubs	181	190	9	95.3%	39	53.1%	4
Membership payments	4123	9221	5098	44.7%	48	42.0%	4
CCs	130	316	186	41.1%	28	66.7%	2
ACs	43	90	47	47.8			

The role of District Governor has been a busy, exciting and productive one.

How are we going to keep the momentum going? I believe the answer to Finding the Key to Success is Communication. As we encourage one another and help each member of each club accomplish their personal goal(s), the momentum will not only continue, it will multiply.

When was the last time that you invited a guest to a meeting? Would you like everyone to have

the same opportunity that you were given when someone invited you to a toastmasters club?

This being the 85th anniversary of this wonderful organization we all know as Toastmasters, wouldn't it be nice if every club had at least 20 members or more this year? Celebrate all that you have done and be proud. As we celebrate our current accomplishments, this will drive our future success. To each one of you, I say THANK YOU. It is your ongoing support and involvement that allows us to meet the needs of our fellow toastmasters.



DOREEN HILLIER, DTM

I believe we have a dedicated District Council with 8 Division Governors and 42 Area Governors who have committed to helping the

181 clubs we currently have and have been looking for and building new clubs – extending the opportunities of Toastmasters membership to more people.

Sustaining so many memberships and clubs, requires careful planning and commitment from all areas of support and I hope that you are inspired to keep the momentum going, and reach for the Stars.

...unlock your potential and enjoy  
"Finding the key to Success".



MERRI MACARTNEY, DTM

### Congratulations!

**Merri Macartney, DTM, Lieutenant Governor Education & Training**

Congratulations to all of you who have worked so diligently to earn your educational awards. It is with great pleasure that I have completed a total of 244 congratulatory letters; 113 out of our Toastmasters goal of 316 and 38 ACs out of the 90 that is our Toastmasters goal. It is my considered opinion that District 86 will go well beyond those goals. Come on everyone; prove me right!

As for our other awards, you have earned an amazing 56 CLs, 29 ALs, 11 LDREXC and 7 DTMs. *Congratulations to all of you....well done!*

Our District can also be proud of those members who have earned multiple awards; those who earn 3 or more are referred to as Triple Crown Award Winners. Congratulations go to Douglas Maidwell DTM, Bud Brown DTM, Kate Gravelle ACS, ALB, LDREXC, Janet Johnson DTM and Helene Trotier-Tate DTM.

For any club who has the highest percentage of its members who earn three or more awards, are Triple Crown Award Winners, there will be a district trophy. You do not need to apply as all educational awards will be monitored when the recognition letters are produced. Encourage your members to complete their projects and get their paperwork submitted by June 30, 2010. Let's blow the doors off TI's goals and strive to surpass all expectations. Let's show them what the members of District 86 can do!

Phase I Officer Training resulted in 58.28% of our officers trained. There were 23 clubs that had all 7 of its executive officers trained and entered into the Dynamic 7 draw. City Centre Club won the \$50 Toastmasters International draw. Who will win it next?

We know that with training comes the best chance for success. Our goal as a district is to reach 60% or more. Phase II training is the opportunity to do that. On January 23rd, at Meadowvale Secondary School in Mississauga, the District TLI will take place. Also, divisions will soon be holding their club officer training. Keep an eye on the website for more information.

Are you watching the postings of the district workshops that are going on? So far we have held Judging workshops, Speaker to Trainer, How to Conduct Productive Meetings, Evaluate to Motivate, the Art of Effective Evaluations, and Parliamentary Procedures. Please contact your division Education Ambassador if you would like to present an educational session. Use it for your High Performance Leadership award.

## Club Membership

Avis Brodie, DTM, Lieutenant Governor Marketing

Building our Club membership is one of the most important things we can focus on. All aspects of the Distinguished Club Program are important, of course, but the very basis of club success is having members in the first place. Without enough members, club morale goes down and the work load on the existing members goes up.

What is the ideal number of members? Toastmasters International suggests 20 members, and they know what they are talking about. When there are 20 members, there are enough people to fill agenda spots and cover for members who can't make it that week. With 40 members, there are not enough opportunities for people to complete the educational program. A club in that position should consider splitting in to two clubs, but that is another matter altogether.



AVIS BRODIE, DTM

Club Officer training at both the District and the Division level is coming up in January. Each and every club officer should attend. You never know which one will pick up the best ideas for building club membership. Statistics show that clubs who have all 7 officers trained are stronger clubs.

Need some ideas? Please email me (you can use the link on our District website) with your membership building questions, and I will answer them.

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### SPRING CONFERENCE

**Check out the district website and book your conference registration today. You will not want to miss this event.**

**[www.toastmasters86.org](http://www.toastmasters86.org)**

A photograph of a field of yellow tulips under a blue sky with white clouds. The tulips are in the foreground, and the sky is in the background.



KAREN REESE, ACG, AL

## Public Relations and You

Karen Reese, Public Relations Officer

Looking for ways to promote/build your club? You will find many suggestions in the 2009 Catalogue on the International website:

- Sample Pamphlets, Fliers/Brochures
- Tips for promoting Toastmasters through the media and the community
- Let the World Know booklet
- Radio Spot Announcements CD
- Scripts
- Newspaper advertising material
- Books, CD's & DVD's
- Publicity Packs

Take every opportunity to promote the International and District 86 websites to all members and have your club V.P. of Public Relations present an educational speech letting the club know the size, makeup, and mission of our District. And, ask for testimonials from each member that can be placed in your newsletter, or your website, and/or on our District 86 website. Imagine if your story inspired another person and changed a life.

We are all looking forward to the District 86 Spring Conference being held in Mississauga, Ontario on April 16-18, 2010. At that time we will be honoring the Communication and Leadership Award Recipient. Nominations are being accepted from now until March 1, 2010. Please go to the District 86 website where is can

read how a nominee (must be a non-Toastmaster) can qualify for this prestigious award and how to complete the nomination form.

Thank you to everyone who has appeared on TV and Radio, and in Magazines and Newspapers promoting Toastmasters. Your dedication and enthusiasm along with the commitment of others like you help to keep our District growing and exciting. You make us all proud. Please keep sending your accomplishments to District so we can let others know.

Other opportunities to consider are:

- New Year's Resolution Fliers
- Link your Website to the District Website
- Visit other clubs
- Present a Communication and Leadership Award at your Anniversary Party
- Take every opportunity to reward achievements.

Keep Growing as you Find the Key to Success!

Karen Reese, ACG, CL  
District 86 Public Relations Officer  
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## Re-alignment of Clubs

Lori Lococo, DTM, Immediate Past District Governor

Each year, new Toastmasters clubs start in our District and each year, we are able to offer the Toastmasters program to more and more people. Growth is a positive thing and so is change.

Each year, I am sad to say, but existing Toastmasters clubs close their doors. Because of the growth and decline of our clubs, sometimes there needs to be an adjustment in the alignment of clubs and areas.

Maybe you have formed relationships with the Toastmasters in your area and division. Maybe you work well together and do not want to see an adjustment that will change the dynamics of what you now know. These are all normal feelings, but have you considered the reasoning or positive effects that the adjustment may have? Please consider these:

- Area Governors need to manage their area so that we can serve the individual member better;
- Struggling clubs may need assistance from other clubs;
- New clubs may have formed and the area is too large to service;
- Clubs may have closed and now the area is too small;
- Clubs meet at different times and different days;
- Some clubs are Community based and some are Corporate based;
- Large geographical location in order to serve members.

How do we start this process? With feedback from you!



LORI LOCOCO, DTM

The process:

- Each Area Governor will be consulted about their experience and knowledge regarding their area.
- Each Area Governor will then talk to the Presidents of the clubs in their area.
- All of this information will be discussed and then a plan will be formulated. This plan will be distributed for discussion. The plan may need a few minor adjustments and those can be made at that time.
- The final plan will be brought to the District Executive Council for approval in March and then to the April Business meeting at the Spring Conference for approval.

We need your feedback. Please play an active role in *The Re-alignment Process*. If you have any questions or concerns, please contact:

Lori Lococo, DTM, IPDG  
Re-alignment Chair

email: [lori.lococo@sympatico.ca](mailto:lori.lococo@sympatico.ca)  
Tel: 905-357-5902



Glen Oxford Western Division Governor is presenting Doreen Hillier with the Excellence in Education and Training Award.

The Excellence in Education and Training Award was presented to Doreen last year at the International Convention and Glen used the award while working on his speech – how to present an award. Doreen did her speech on receiving an award and gave credit to all the members in District 86 who worked towards their education goals.

As we set out personal educational goals to reach our potential, the toastmasters program helps us achieve even more than we dared dream. Apply your personal goals over the next 6 months and watch yourself reach even greater heights.

## Call for Nominations

**Lori Lococo, DTM, Immediate Past District Governor**

Volunteer leadership is the “key” to our success. Do you have something to offer your fellow Toastmasters? Are you willing to share your skills and experience? Are you looking for a challenge? Are you looking to grow as a person and as a Toastmaster? Have you thought about District Leadership? If you answered “yes” to any of these questions, then consider these roles:

- Area Governor
- Division Governor
- Public Relations Officer
- Lieutenant Governor of Marketing
- Lieutenant Governor of Education and Training

You will be part of a team that will support over 4,400 Toastmasters in District 86 and in turn, you will be part of experience that compares to no other. I encourage you to take that next step – it is one of the most rewarding steps that you will take.

For more information on these roles, please visit our District website or contact the Nominations Chair, Lori Lococo, DTM, IPDG at: [lori.lococo@sympatico.ca](mailto:lori.lococo@sympatico.ca) or call 905-357-5902.

## An Inspirational Note from our District Governor

**Doreen Hillier, DTM, District Governor**

I developed over years of work and relationships with others – a vision that will, in turn, help others realize their dreams.

These values and relationships fuel my passion to help others achieve their individual goals and dreams. It requires preparation, training and knowledge – lifelong, ongoing efforts that constantly shape who we are and what we can accomplish. The Toastmasters experience provides the opportunity for each of us to do just that and, in turn, achieve our greatest desires.