



District 86
District Publicist of the Year 2021-2022
Nomination Form

Directions:

This award recognizes publicity efforts by promoting Toastmasters throughout the year toward achieving the district mission. Several activities and accomplishments are categorically listed. For each category, check all the activities and accomplishments which apply to the candidate.

The top three finishers will be announced. Presentations will be made in the Fall of 2022. Details to follow.

Email completed application and backup documentation to:
The IPDD at IPdistrictdirector@toastmasters86.org by October 8, 2022

Candidate Information:

Name of Candidate: _____

Club Number _____ Club Name _____

Eligibility: Any Toastmaster may nominate a District 86 member as Publicist of the Year. Members may submit applications for this award on their own behalf. As part of the submission, copies of media releases, published articles or details of TV or radio spots, blogs, copies of Club Newsletters, details of municipal proclamations of "... as Toastmasters Month", etc. need to be included.

Eligibility Criteria: Any article, collection of articles or summaries of electronic media interviews/publicity (radio, blogs, TV, Internet) or other publicity efforts (bulletin board postings, participation in community events, newsletters) that have the most impact on the Toastmasters program will be considered for the award. If possible, the Toastmaster should submit evidence of what kind of success / response (i.e. follow up calls, letters, emails, etc.) resulted from the publicity efforts. This is an important metre stick by which to measure the winner if several submissions are received. Other criteria will include the impact of the media used, such as its circulation or media audience and its ability to attract new Toastmasters.

Members of the outgoing District Executive are not eligible for this award.

Summarize why this candidate has earned the Publicist of the Year recognition:

add more pages if required...

Submitted by: Name (print) : _____ email: _____

Club President Name _____ Signature _____

District 86 • Where Leaders Are Made

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www.toastmasters86.org