



Club Growth Director Incentives

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Club Growth Director, District 86

2022 - 2023

New member can be a new, dual or re-instated member that joins any club in District 86.

*Incentives can be combined.

Membership Retention Award

Category	Title	Criteria	Audience	Date	Award
Membership Retention	Club Membership Renewal Challenge		<u>Clubs in Good Standing with respect to membership</u>		
	The Spotlight	80% renewals of member base and has minimum 20 members	Round – 1	July 1, 2022, to October 31, 2023	Receive a \$25 TI Gift Certificate
	The Trend setter	100% renewals of member base and has minimum 20 members	Round - 2	July 1, 2022, to Dec 31, 2023	Receive a \$50 TI Gift Certificate
	The Spotlight	80% renewals of member base and has minimum 20 members	Round – 1	Feb 1, 2022, to April 31, 2023	Receive a \$25 TI Gift Certificate
	The Trend setter	100% renewals of member base and has minimum 20 members	Round - 2	Feb 1, 2022, to May 31, 2023	Receive a \$50 TI Gift Certificate

Membership Retention Award

Category	Title	Criteria	Audience	Date	Award
Membership Retention	The Resilient Club	Become 20 members and achieve distinguished status	Club with 8 to 12 members by July 1, 2022	April 1, 2023	Receive a \$50 TI Gift Certificate
	Go That Extra mile	Clubs that renew 20-29 members during both Renewal periods	<u>Clubs in Good Standing with respect to membership</u>	July 1, 2022, to April 1, 2023	Receive a \$25 TI Gift Certificate
	Above and Beyond	Clubs that renew 30-49 members during both Renewal periods,	<u>Clubs in Good Standing with respect to membership</u>	July 1, 2022, to April 1, 2023	Receive a \$50 TI Gift Certificate
	The Front Runner	Clubs that renew 50-69 members during both Renewal periods	<u>Clubs in Good Standing with respect to membership</u>	July 1, 2022, to April 1, 2023	Receive a \$75 TI Gift Certificate
	Club - Membership Retention Excellence Award	Top 3 Clubs with maximum Membership Retention	<u>Clubs in Good Standing with respect to membership</u>	July 1, 2022, to April 1, 2023	\$100 Gift Certificate

Membership Growth Award – For Member

Title	Criteria	Audience	Date	Award
Club Membership Building Contest Challenge	Sponsor 1 member during this period	District 86 members	Dec 1 2022 – Jun 30 2023	\$ 5 Incentive
	Sponsor 3 members during this period	District 86 members	[Oct 1 2022 – May 31 2023]	\$ 10 Incentive
	Sponsor 5 members during this period	District 86 members	[March 1 – May 31 2023]	\$ 10 Incentive & is entered into a draw to win 1 of 16 free Pathways
Member to be mentioned as sponsor during order creation for new member in club central and provide proof for receiving the award				

Membership Growth Award – For Club

Category	Title	Criteria	Audience	Date	Award
Membership Growth	Club Membership Building Contest Challenge	Add 5 members during any of the three Toastmasters Membership Campaign.	Clubs in <u>Good Standing with respect to membership</u>		A Random draw for 3 clubs fulfilling the criteria
	Smedley			Smedley [Aug 1 – Sep 30] 2022	\$ 25 Incentive
	Talk up			Talk up Toastmasters [Feb1 – Mar 31] 2023	\$ 25 Incentive
	Beat the clock			Beat the clock [May 1 – June 30]2023	\$ 25 Incentive
	Club Membership Growth Excellence Award	Top 3 Clubs with highest net membership growth in district and must be in ACTIVE status Post Renewals	In-eligible, Low and Active Clubs	July 1, 2022, to April 1, 2023	\$100 Gift Certificate

Membership Growth Award

Title	Criteria	Audience	Date	Award
Club Open House Challenge - The Open House Champions	Hold an open house with the most number of guests in the district (top 3 clubs)Provide 1. Open House Flyer with date (e-copy) 2. Copy of Meeting Agenda (e-copy) 3. Copy of Guest sign-in sheet (pic or e-copy) 4. Copy of Guest Package & supporting documents (e-copy) 5. Pictures of the club event a Bonus!	Clubs in Good Standing with respect to membership	July 1, 2022, to April 30, 2023	Receive \$25 Toastmasters Gift Certificate + Recognition in District Facebook

A Random draw for 3 clubs fulfilling the criteria

Membership Growth Award

Category	Title	Criteria	Audience	Date	Award
	Phoenix award	Add 10 new members	A club with 3 to 7 members on July 1, 2022	July 1, 2022, to April 1, 2023	Receive \$50 Toastmasters Gift Certificate + Get featured in District Facebook Page
	Phoenix award	Add 6 new members	A club with 3 to 7 members on July 1, 2022	July 1, 2022, to April 1, 2023	Receive \$25 Toastmasters Gift Certificate + Get featured in District Facebook Page

Member Engagement Awards

A Random draw for 10 Active members

Category	Title	Criteria	Audience	Date	Award
The Engagement Champion	Toastie-monial	Provide one or more written or Testimonial (Toastie-monial) of how Toastmasters made a difference in your professional or personal life. Post in Facebook Page - Tag club members & CGD.	Member	August 1, 2022, to October 31, 2022	Enter a draw Win a Toastmasters branded pen or \$10 equivalent gift certificate
The Engagement Champion	Toastie-monial	Provide one or more written or Testimonial (Toastie-monial) of how Toastmasters made a difference in your professional or personal life. Post in Facebook Page - Tag club members & CGD.	Member	Jan 31, 2023, to April 31 1, 2023	Enter a draw Win a Toastmasters branded pen or \$10 equivalent gift certificate

Club Retention Awards

Category	Title	Criteria	Audience	Date	Award
Club Bridging Challenge	Torch Bearer	Club that officially reaches out to support and help another club with Fifteen (15) or less members to reach Twenty (20) or more members. Requires agreement between both Club Executives and approval from the Club Growth Director. Include the current number of club members.	Clubs in Good Standing with respect to membership	July 1, 2022, to April 30, 2023	Receive \$50 Toastmasters Gift Certificate + Get featured in District Facebook Page
Club Coach Challenge	The Club Coach	successfully coach the club to achieve recognition in the Distinguished Club Program	Member	July 1st, 2022 - June 30, 2023	Receive \$50 Toastmasters Gift Certificate

Club Growth Award

Category	Title	Criteria	Audience	Date	Award
New Club	New Club Lead Challenge	Member who provides a lead to the Club Extension Chair or Club Growth Director which leads to a kickoff meeting and charters during the term.	Member	July 1st, 2022 – June 30, 2023	Receive \$100 Toastmasters Gift Certificate
New Club Lead & Sponsor Challenge within One month	The Spark Award	Provide a lead that turns in to a newly chartered club within One (1) month of submitting charter paperwork with all forms to Toastmasters International. And help with Demo meetings.	Member	July 1st, 2022 – May 31, 2023	\$50 TI Gift Certificate* Club per sponsor
New club Mentor		Member who works with a newly chartered club to bring it to distinguished status or better by the end of the term	Member	July 1, 2022, to June 31, 2023	Receive \$50 Toastmasters Gift Certificate

Leadership Awards

Category	Title	Criteria	Audience	Date	Award
Area	Stalwart Area Director	Area that has minimum 20 Active members in all the clubs + charters more than One club + No club Loss (Compensating any club Loss)	Area Director	July 1st, 2022 – May 31, 2023	\$100 Gift certificate
Division	Stalwart Division Director	Division that charters one club under each area prior to June 2023 + No club Loss (Compensating any club Loss) + Distinguished clubs equal to at least 50% of the Division's club base	Division Director	July 1st, 2022 – May 31, 2023	\$150 Gift certificate