



District 86 Council Meeting

Club Growth Director Report September 12, 2023

District Information from Toastmasters International

Started the year with 120 paid clubs and 4,392 base membership payments.

To be Distinguished needs 120 clubs and 4,436 payments. Received 1,294 to date for October

Club Coach Report:

7 coaches assigned. 54 clubs eligible for coaches (40.6%), of which 49 don't have any assigned (90.7%)

Clubs with low and ineligible membership at risk of Suspension:

Div	Area	Club Name	Club Status	Active Members
C	41	Citi Orators	Ineligible	0
	42	Schneider Electric Cool Site	Low	5
	41	Unscripted Expressions Club	Low	7
	43	Walmart Canada Toastmasters Club	Low	7
D	81	Clarkson Toastmasters	Low	4
F	11	IIBA Toronto West Toastmasters	Ineligible	1
	12	Desjardins Mississauga Toastmasters	Low	5
S	71	Toast of Queens	Low	6
	73	London Speakeasy Toastmasters Club	Low	7
T	93	Town and Gown Toastmasters	Low	7
W	63	University of Waterloo Toastmasters	Ineligible	0
	64	Mount Forest Motivators Toastmasters Club	Ineligible	0
	62	DiverseCity Toastmasters	Low	7

Renewal Status as of August 29th:

Clubs that are fully renewed as of August 29th:

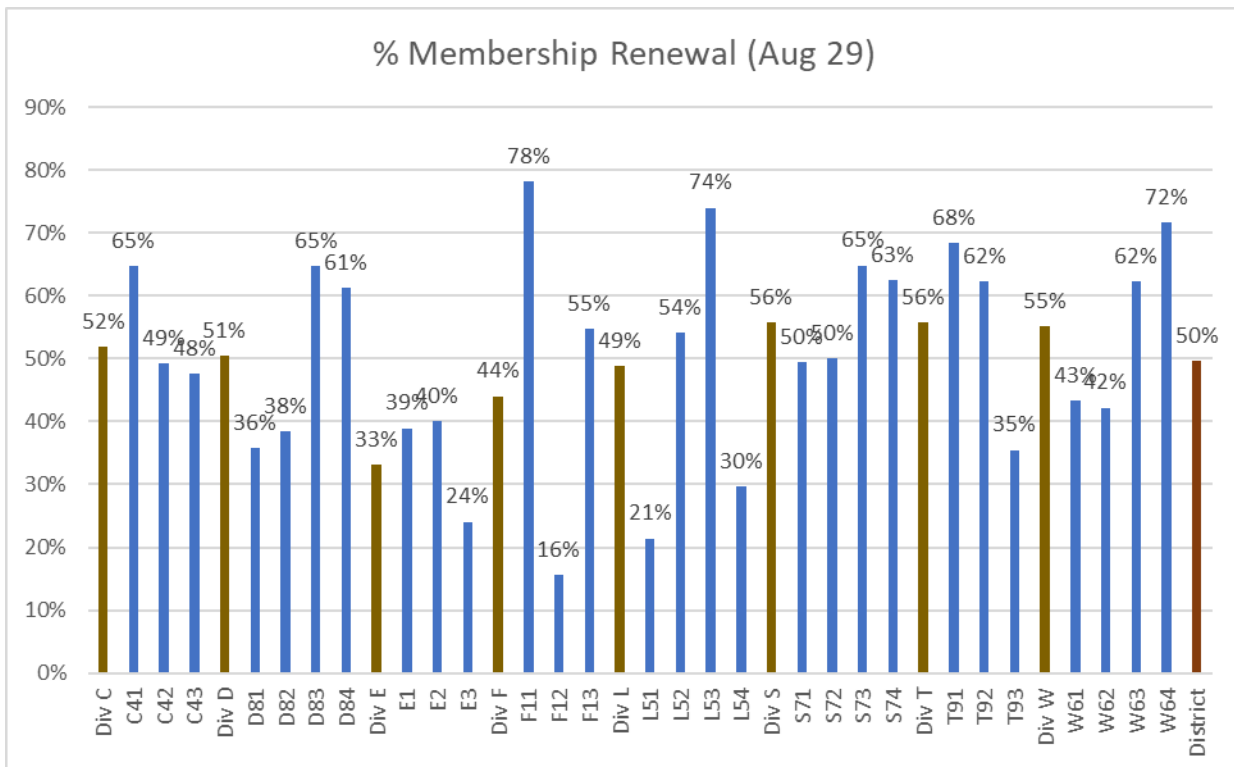
Div.	Area	Club Name	Members
T	42	Schneider Electric Cool Site	5
E	92	Topdrawer Advanced Toastmasters Club	8
W	61	Les Toastmasters D'Expression Française De Kitchener	9
S	12	Fellowship Toastmasters Club	10
C	63	Talk It To The Max Toastmasters Club	13
F	53	Wescam Toastmasters	25

Clubs with no renewals as of August 29th:

Div	Area	Club Name	Members
C	41	Great Minds Advanced Toastmasters	11
	41	Unscripted Expressions Club	7
	42	Sheridan Park Toastmasters Club	27
	43	Amazon Canada Toastmasters Club	12
D	81	Geotalk Toastmasters	31

	81	Wood Oakville Toastmasters Club	16
	81	Clarkson Toastmasters	3
	82	Port Credit Club	24
	82	Mississauga Sales & Marketing Toastmasters	17
E	1	Compass Group Canada Toastmasters	25
	1	Kenaidan-La Capitale	8
	3	TD Synnex Toastmaster	21
	3	Roche MVPs Club - Corporate	17
	3	AECOMmunicators Mississauga	12
F	11	IIBA Toronto West Toastmasters	1
	12	East Canada Club	25
	12	West Canada Club	22
	12	Desjardins Mississauga Toastmasters	1
	13	Lakeview Toastmasters Club	9
L	51	Skyway Toastmasters Club	20
	51	First Waterdown Toastmasters Club	19
	52	Brock Toastmasters	11
	54	Brock's Talkers	12
	54	Middy Marauders Club	9
S	72	J.D. Power Toastmasters	22
	73	London Speakeasy Toastmasters Club	7
T	91	Centre Wellington	9
	92	Linamar Toastmasters	8
W	61	Conestoga College Toastmasters	12
	62	Black Walnut Toastmasters Club	12
	62	DiverseCity Toastmasters	7
	63	Kitchener-Waterloo Toastmasters	21

Membership Renewal Status:



CGD Awareness Events:

Past

Friday July 28th – Engage & Elevate

Panel discussion with Clubs in the District successful in membership retention and growth

Tuesday August 8th – Insights into Speechcraft

Awareness on conducting Speechcraft in clubs by Speechcraft Chair

Saturday August 26th – Club Membership Building and Retention

Presentation and Q&A with Lance Miller

Thursday September 7th – Club membership – Moments of Truth workshop

Awareness on conducting Moments of Truth in clubs by MOT Ambassador

Upcoming:

Saturday September 16th – Club Coaching Workshop

Information sharing on being a club coach by Club Coach Chair

Thursday September 28th - Paradigm Shift - From Community to Corporate

Workshop for corporate clubs by past International Director Pat Johnson

Club and Membership Growth Incentives

Membership Growth award for Clubs	3 members addition towards Distinguished	
Target Audience	Criteria	Award
Club had 7 members on July 1, 2023	The club needs 10 members on June 30, 2024.	Clubs that achieve the required membership by June 30, 2023, receive a \$50.00 Toastmasters International gift certificate.
Club had 8 members on July 1, 2023	The club needs 11 members on June 30, 2024.	
Club had 11 members on July 1, 2023	The club needs 20 members on June 30, 2024.	
Club had 18 members on July 1, 2023	The club needs 20 members on June 30, 2024.	
Club had 19 or more members on July 1, 2023.	The club needs 20 members on June 30, 2024.	

Membership Retention				
Title	Criteria	Audience	Date	Award
Club Membership Renewal Challenge	Lucky draw for top 3	Clubs in Good Standing with respect to membership		Enter a Lucky Draw – For 3 clubs
The Spotlight	80% renewals of member base and has minimum 20 members	Round – 1	Sep 1, 2023, to Nov 31, 2023	Receive a \$25 TI Gift Certificate
The Trend setter	100% renewals of member base and has minimum 20 members	Round - 1	Sep 1, 2023, to Nov 31, 2023	Receive a \$50 TI Gift Certificate
The Spotlight	80% renewals of member base and has minimum 20 members	Round – 2	Feb 1, 2024, to April 31, 2024	Receive a \$25 TI Gift Certificate

The Trend setter	100% renewals of member base and has minimum 20 members	Round - 2	Feb 1, 2024, to April 31, 2024	Receive a \$50 TI Gift Certificate
The Resilient Club	Become 20 members and achieve distinguished status	Club with 8 to 12 members on June 30, 2023	April 1, 2024	Receive a \$50 TI Gift Certificate
Go That Extra mile	Clubs that renew 20-29 members during both Renewal periods	Clubs in Good Standing with respect to membership	July 1, 2023 to April 1, 2024	Receive a \$25 TI Gift Certificate
Above and Beyond	Clubs that renew 30-49 members during both Renewal periods,	Clubs in Good Standing with respect to membership	July 1, 2023 to April 1, 2024	Receive a \$50 TI Gift Certificate
The Front Runner	Clubs that renew 50-69 members during both Renewal periods	Clubs in Good Standing with respect to membership	July 1, 2023 to April 1, 2024	Receive a \$75 TI Gift Certificate
Club - Membership Retention Excellence Award	Top 3 Clubs with maximum Membership Retention	Clubs in Good Standing with respect to membership	July 1, 2023 to April 1, 2024	Receive a \$25 TI Gift Certificate
Club- Suspended to reinstated	Top 3 Clubs that were suspended and reinstated again	Clubs in Good Standing with respect to membership	July 1, 2023 to April 1, 2024	Receive a \$50 TI Gift Certificate

Membership Growth Award for Member

Club Membership Building Contest Challenge	Sponsor 1 member during this period	District 86 members	Dec 1 2023 – May 31 2024	\$5 Incentive
	Sponsor 3 members during this period	District 86 members	Oct 1 2023 – May 31 2024	\$10 Incentive
	Sponsor 5 members during this period	District 86 members	March 1 – May 31 2024	\$15 Incentive

Membership Growth Award for Clubs

Club Membership Building Contest Challenge	Add 5 members during any of the three Toastmasters Membership Campaign.	<u>Clubs in Good Standing with respect to membership</u>		A Random draw for 3 clubs fulfilling the criteria
Smedley			Smedley [Aug 1 – Sep 30] 2023	\$25 Incentive
Talk up			Talk up Toastmasters [Feb 1 – Mar 31] 2024	\$25 Incentive
Beat the clock			Beat the clock [May 1 – June 30] 2024	\$25 Incentive
Club -Membership Growth Excellence Award	Top 3 Clubs with highest net membership growth in district and must be in ACTIVE status Post Renewals	In-eligible, Low and Active Clubs	July 1, 2023 to April 1, 2024	\$100 Gift Certificate

Club Open House Challenge - The Open House Champions	Hold an open house with the most number of guests in the district (top 3 clubs) Provide 1.Open House Flyer with date (e-copy) 2.Copy of Meeting Agenda (e-copy) 3.Copy of Guest sign-in sheet (pic or e-copy) 4.Copy of Guest Package & supporting documents (e-copy) 5.Pictures of the club event a Bonus!	Clubs in Good Standing with respect to membership	July 1, 2023 to April 1, 2024	Receive \$25 Toastmasters Gift Certificate & a Recognition in District Facebook
Phoenix award	Add 10 new members	A club with 3 to 7 members on 01-Jul-22	July 1, 2023 to April 1, 2024	Receive \$50 Toastmasters Gift Certificate + Get featured in District Facebook Page
	Add 6 new members	A club with 3 to 7 members on 01-Jul-22	July 1, 2023 to April 1, 2024	Receive \$25 Toastmasters Gift Certificate + Get featured in District Facebook Page

Member Engagement Awards

The Engagement Champion Toastimonial	Provide one or more written or Testimonial (Toastie-monial) of how Toastmasters made a difference in your professional or personal life.Post in Facebook Page - Tag club members & CGD.	Member	August 1, 2023 to October 31, 2023	Enter a draw Win a Toastmasters branded pen or \$10 equivalent gift certificate
			Jan 31, 2023, to April 31, 2024	

Club Retention Awards

Club Bridging Challenge - Torch Bearer	Club that officially reaches out to support and help another club with less than Thirteen (13) members to reach Twenty (20) or more members. Requires agreement between both Club Executives and approval from the Club Growth Director. Include the current number of club members.	Clubs in Good Standing with respect to membership	July 1, 2023 to April 30, 2024	Receive \$50 Toastmasters Gift Certificate + Get featured in District Facebook Page
Club Coach Challenge - The Club Coach	successfully coach the club to achieve recognition in the Distinguished Club Program and bring its membership to charter strength	Member	July 1st, 2023 - June 30, 2024	Receive \$50 Toastmasters Gift Certificate

Club Growth Awards				
New Club - New Club Lead Challenge	Member who provides a lead to the Club Extension Chair or Club Growth Director which leads to a kickoff meeting and charters during the term.	Member	July 1st, 2023 - June 30, 2024	Receive \$100 Toastmasters Gift Certificate
New Club Lead & Sponsor Challenge within One month - The Spark Award	Provide a lead that turns in to a newly chartered club within One (1) month of submitting charter paperwork with all forms to Toastmasters International. And help with Demo meetings.	Member	July 1st, 2023 – May 31st, 2024	\$50 TI Gift Certificate* Club per sponsor
New Club Mentor	Member who works with a newly chartered club to bring it to distinguished status or better by the end of the term	Member	July 1, 2023 to June 30th, 2024	Receive \$50 Toastmasters Gift Certificate

Leadership Awards				
Stalwart Area Director	Area that has minimum 20 Active members in all the clubs + charters more than One club + No club Loss (Compensating any club Loss)	Area Director	July 1st, 2023 – May 31, 2024	\$100 Gift certificate
Stalwart Division Director	Division that charters one club under each area prior to June 2023 + No club Loss (Compensating any club Loss) + Distinguished clubs equal to at least 50% of the Division's club base	Division Director	July 1st, 2023 – May 31, 2024	\$150 Gift certificate