



**District 86**  
**District Publicist of the Year**  
Nomination Form

This award recognizes publicity efforts by promoting Toastmasters throughout the year toward achieving the district mission. Several activities and accomplishments are categorically listed. For each category, check all the activities and accomplishments which apply to the candidate.

The top three finishers will be announced. Presentations will be made at the Awards Ceremony on November 22, 2024.

**Email completed application and backup documentation to:**  
[IPdistrictdirector@toastmasters86.org](mailto:IPdistrictdirector@toastmasters86.org) **by October 1, 2024**

**Candidate Information:**

Name of Candidate: \_\_\_\_\_

Club Number \_\_\_\_\_ Club Name \_\_\_\_\_

**Eligibility:** Any Toastmaster may nominate a District 86 member as Publicist of the Year. Members may submit applications for this award on their own behalf. As part of the submission, copies of media releases, published articles or details of TV or radio spots, blogs, copies of Club Newsletters, bulletin board posts, details of municipal proclamations of "... as Toastmasters Month", etc. need to be included.

**Eligibility Criteria:** Any article, collection of articles or summaries of electronic media interviews/ publicity (radio, blogs, TV, Internet) or other publicity efforts (participation in community events, newsletters, etc.) that have the most impact on the Toastmasters program will be considered for the award. If possible, the Toastmaster should submit evidence of what kind of success / response (i.e. follow up calls, letters, emails, etc.) resulted from the publicity efforts. This is an important metric by which to measure the applicant if several submissions are received. Other criteria include the impact of the media used, such as its circulation or media audience and its ability to attract new members.

**Members of the outgoing District Executive are not eligible for this award.**

**Summarize why this candidate has earned the Publicist of the Year recognition**  
*(add more pages if required):*

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**Submitted by:** Name (print): \_\_\_\_\_ email: \_\_\_\_\_

**Club President:** Name \_\_\_\_\_ Signature \_\_\_\_\_

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District 86 Where Leaders Are Made  
[www.toastmasters86.org](http://www.toastmasters86.org)