



District 86 Council Meeting

Club Growth Director Report September 23, 2024

District Information from Toastmasters International

Started the year with 112 paid clubs and 4,565 base membership payments.

To be Distinguished needs 112 clubs and 4,111 payments. We have received 281 payments to date.

Clubs with low and ineligible membership at risk of Suspension:

Division	Area	Club Name	Club Status	Active Members
D	81	Own The Moment Oakville Toastmasters	Ineligible	0
E	01	Kenaidan-La Capitale	Low	6
E	01	Compass Group Canada Toastmasters	Ineligible	0
E	04	TD Synnex Toastmasters	Low	3
F	13	City Centre Club	Low	3
L	53	Wescam Toastmasters	Ineligible	0
T	91	Centre Wellington	Low	3
T	93	Town and Gown Toastmasters	Low	6
W	64	Talk It To The Max Toastmasters Club	Ineligible	0

Suspended Clubs – Risk of Closure:

Division	Area	Club Name	Club Status	Active Members
C	43	Amazon Canada Toastmasters Club	Suspended 03/31/24	0
L	54	Steeltown Toastmasters Club	Suspended 03/31/24	5
S	72	London Talbot Club	Suspended 03/31/24	0
S	73	London Speakeasy Toastmasters Club	Suspended 03/31/24	0
S	73	LHSC Toastmasters Club	Suspended 03/31/24	0
W	61	KW Communicators Toastmasters	Suspended 06/02/24	0
W	61	Conestoga College Toastmasters	Suspended 03/31/24	0

Clubs Eligible For a Club Coach:

33 Clubs are either Eligible, Have a Club Coach, Requested a Club Coach

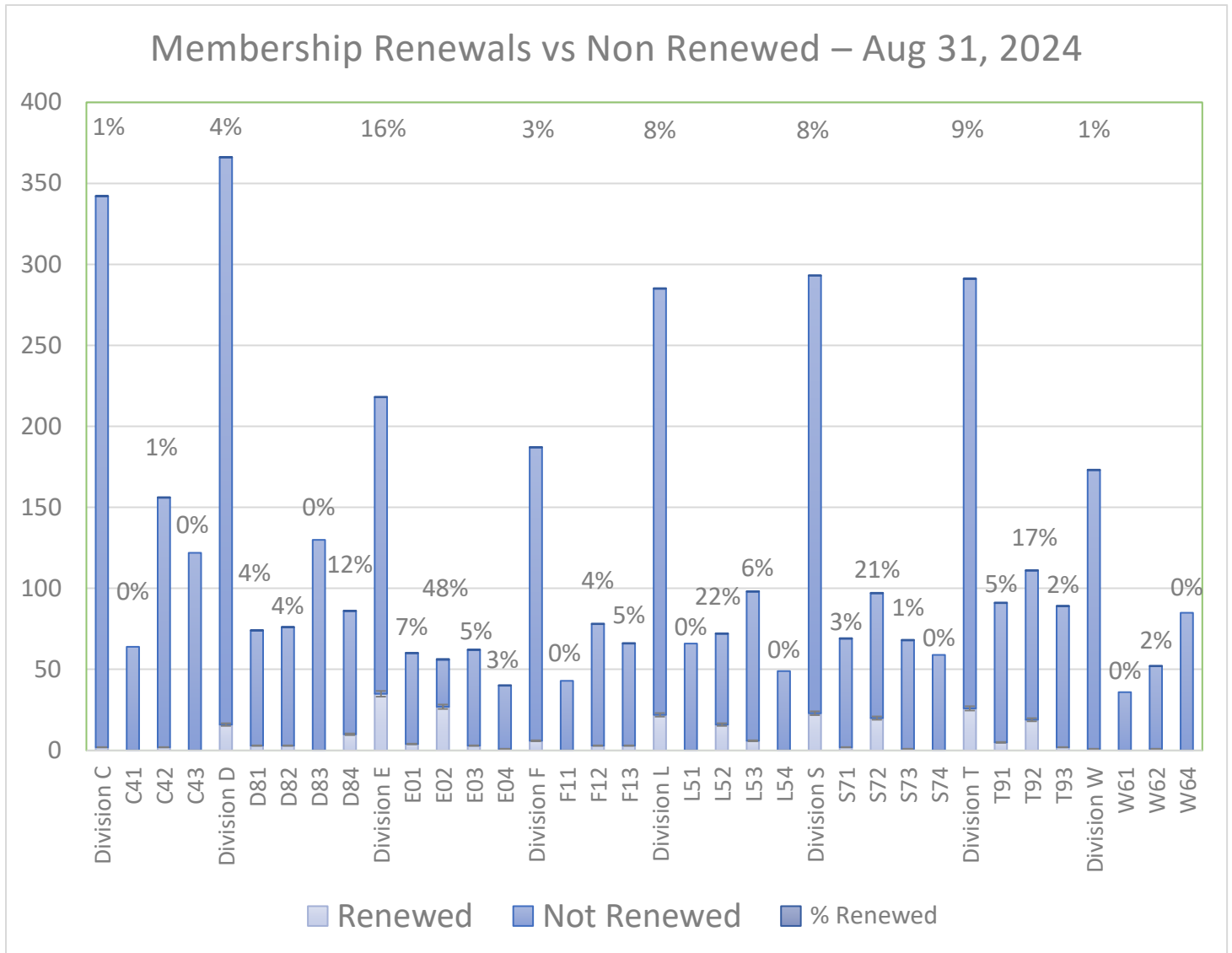
Division	Area	Club Name	Active Members	Club Coach Status
C	41	Unscripted Expressions Club	9	Requested Coach
C	41	Great Minds Advanced Toastmasters	9	Eligible
C	42	Speak, Spark and Spirit Club	8	Eligible
C	43	Walmart Canada Toastmasters Club	10	Eligible
D	82	Mississauga Sales & Marketing Toastmasters	9	Has Coach Assigned
D	84	Mansion Toastmasters Club	10	Eligible
E	01	Kenaidan-La Capitale	6	Eligible
E	03	Risky Business Club	11	Eligible
E	04	Malton Community Toastmasters Club	10	Eligible
E	04	AECOMmunicators Mississauga	8	Eligible
E	04	TD Synnex Toastmaster	3	Dissolving Club

Clubs Eligible For a Club Coach Cont...

Division	Area	Club Name	Active Members	Club Coach Status
F	11	Discovery Toastmasters Club	10	Eligible
F	12	Trillium Health Partners: Mississauga & Credit Valley	10	Eligible
F	12	Soar To Excellence Toastmasters Club	9	Eligible
F	13	City Centre Club	3	Has Coach Assigned
F	13	Speaking For Success Toastmasters Club	9	Eligible
L	51	Humourists of L Division	8	Eligible
L	52	Brock Toastmasters	11	Has Coach Assigned
L	53	Grimsby Toastmasters	10	Eligible
L	54	Midday Marauders Club	11	Eligible
L	54	Southern Ontario Toastmasters	8	Eligible
S	71	Podium Pros Club	9	Eligible
S	71	Top Tier Toastmasters	10	Eligible
S	74	Hospitable Club	9	Eligible
T	91	Bluewater Toastmasters	11	Eligible
T	91	Saugeen Toastmasters	10	Eligible
T	91	Centre Wellington	3	Eligible
T	92	Topdrawer Advanced Toastmasters Club	11	Eligible
T	93	Town and Gown Toastmasters	6	Eligible
T	93	Linamar Toastmasters	10	Eligible
W	61	Les Toastmasters D'Expression Française De Kitchener	8	Eligible
W	62	Black Walnut Toastmasters Club	8	Dissolving Club
W	62	Concordia Club	9	Eligible

Membership Renewals

Membership renewals are behind what they were last year because there was no incentive for members/clubs to renew early this year.



Club and Membership Growth Incentives

Membership Retention Incentives

Category	Title	Criteria	Audience	Dates	Award
Membership Retention	The Spotlight	80% renewals of member base and has a minimum of 20 members	Clubs in Good Standing with respect to membership - Round 1	Sept 1 - Nov 31, 2024	Receive a TI \$25 Gift Certificate
Membership Retention	The Trend Setter	100% renewals of member base and has a minimum of 20 members	Clubs in Good Standing with respect to membership - Round 1	Sept 1 - Nov 31, 2024	Receive a TI \$50 Gift Certificate
Membership Retention	The Spotlight	80% renewals of member base and has a minimum of 20 members	Clubs in Good Standing with respect to membership - Round 2	Feb 1 - April 31, 2025	Receive a TI \$25 Gift Certificate
Membership Retention	The Trend Setter	100% renewals of member base and has a minimum of 20 members	Clubs in Good Standing with respect to membership - Round 2	Feb 1 - April 31, 2025	Receive a TI \$50 Gift Certificate
Membership Retention	The Resilient Club	Become 20 members and achieve distinguished status	Clubs with 8 to 12 members on June 30, 2024	Apr 1, 2025	Receive a TI \$50 Gift Certificate
Membership Retention	Go That Extra Mile	Clubs that renew 20-29 members during both Renewal periods	Clubs in Good Standing with respect to membership	July 1, 2024, to April 1, 2025	Receive a \$25 TI Gift Certificate
Membership Retention	Above and Beyond	Clubs that renew 30-49 members during both Renewal periods	Clubs in Good Standing with respect to membership	July 1, 2024, to April 1, 2025	Receive a \$50 TI Gift Certificate - Good Star Award
Membership Retention	The Front Runner	Clubs that renew 50-69 members during both Renewal periods	Clubs in Good Standing with respect to membership	July 1, 2024, to April 1, 2025	Receive a \$75 TI Gift Certificate + Shooting Star Trophy
Membership Retention	Club - Membership Retention Excellence Award	Top 3 Clubs with maximum Membership Retention	Clubs in Good Standing with respect to membership	July 1, 2024, to April 1, 2025	\$100 Gift Certificate

Membership Growth Incentives:

Category	Title	Criteria	Audience	Dates	Award	Additional Details
Membership Growth	Club Membership Building Contest Challenge	Sponsor 3 member this period	District 86 Members	Sept 1, 2024 to Mar 31, 2025	\$20 Incentive	
Membership Growth	Club Membership Building Contest Challenge	Sponsor 5 member this period	District 86 Members	Sept 1, 2024 to Mar 31, 2025	\$30 Incentive	
Membership Growth	Club Membership Building Contest Challenge - Smedley Award	Add 5 members during any of the three Toastmasters Membership Campaign.	Clubs in Good Standing with respect to membership	Aug 1 - Sept 30, 2024	\$25 Incentive	A Random Draw for 5 Clubs fulfilling the Criteria
Membership Growth	Club Membership Building Contest Challenge - Talk Up Toastmasters	Add 5 members during any of the three Toastmasters Membership Campaign.	Clubs in Good Standing with respect to membership	Feb 1 - Mar 31, 2025	\$25 Incentive	A Random Draw for 5 Clubs fulfilling the Criteria
Membership Growth	Club Membership Building Contest Challenge - Beat the Clock	Add 5 members during any of the three Toastmasters Membership Campaign.	Clubs in Good Standing with respect to membership	May 1 - June 30, 2025	\$25 Incentive	A Random Draw for 5 Clubs fulfilling the Criteria
Membership Growth	Club - Membership Growth Excellence Award	Top 3 Clubs with highest net membership growth in district and must be in ACTIVE status Post Renewals	In-eligible, Low and Active Clubs	July 1, 2024, to April 1, 2025	\$100 Gift Certificate	

Membership Growth	Club Open House Challenge -The Open House Champions	<p>Hold an open house with the greatest number of guests in the district (top 3 clubs).</p> <p>Provide:</p> <ol style="list-style-type: none"> 1. Open House Flyer with date (e-copy) 2. Copy of Meeting Agenda (e-copy) 3. Copy of Guest sign-in sheet (pic or e-copy) 4. Copy of Guest Package & supporting documents (e-copy) <p>Pictures of the club event.</p>	Clubs in Good Standing with respect to membership	July 1, 2024, to April 1, 2025	Receive \$25 Toastmasters Gift Certificate & a Recognition in District Facebook	
Membership Growth	Phoenix award	Add 10 new members	A club with 3 to 7 members on 01-Jul-24	July 1, 2024, to April 1, 2025	Receive \$50 Toastmasters Gift Certificate	
Membership Growth	Phoenix award	Add 6 new members	A club with 3 to 7 members on 01-Jul-24	July 1, 2024, to April 1, 2025	Receive \$25 Toastmasters Gift Certificate	

Membership Engagement and Club Retention Incentives:

Category	Title	Criteria	Audience	Dates	Award
Member Engagement Awards - Toastiemonials	The Engagement Champion Toastiemonial	Provide one or more written or Testimonial (Toastie-monial) of how Toastmasters made a difference in your professional or personal life. Post in Facebook Page -Tag club members & CGD.	Member	August 1 to October 31, 2024	Enter a draw to Win a Toastmasters branded pen or \$10 equivalent gift certificate
Member Engagement Awards - Toastiemonials	The Engagement Champion Toastiemonial	Provide one or more written or Testimonial (Toastie-monial) of how Toastmasters made a difference in your professional or personal life. Post in Facebook Page -Tag club members & CGD.	Member	Jan 31 to April 31 2025	Enter a draw to Win a Toastmasters branded pen or \$10 equivalent gift certificate
Club Retention Awards - Club Support	Club Bridging Challenge -Torch Bearer	Club that officially reaches out to support and help another club with less than Thirteen (13) members to reach Twenty (20) or more members. Requires agreement between both Club Executives and approval from the Club Growth Director. Include the current number of club members.	Clubs in Good Standing with respect to membership	July 1, 2024, to April 1, 2025	Receive \$50 Toastmasters Gift Certificate
Club Retention Awards - Club Support	Club Coach Challenge -The Club Coach	successfully coach the club to achieve recognition in the Distinguished Club Program and bring its membership to charter strength	Member	July 1, 2024, to June 30, 2025	Receive \$50 Toastmasters Gift Certificate

Club Growth and Leadership Incentives:

Category	Title	Criteria	Audience	Dates	Award
Club Growth Awards	New Club -New Club Lead Challenge	Member who provides a lead to the Club Extension Chair or Club Growth Director which leads to a kickoff meeting and charters during the term.	Member	July 1, 2024, to June 30, 2025	Receive \$100 Toastmasters Gift Certificate
Club Growth Awards	New Club Lead & Sponsor Challenge within One month -The Spark Award	Provide a lead that turns in to a newly chartered club within One (1) month of submitting charter paperwork with all forms to Toastmasters International and help with Demo meetings.	Member	July 1, 2024, to June 30, 2025	\$50 TI Gift Certificate* Club per sponsor
Club Growth Awards	New Club Mentor	Member who works with a newly chartered club to bring it to distinguished status or better by the end of the term	Member	July 1, 2024, to June 30, 2025	Receive \$50 Toastmasters Gift Certificate
Leadership Awards	Stalwart Area Director	Area that has minimum 20 Active members in all the clubs + charters more than One club + No club Loss (Compensating any club Loss)	Area Director	July 1, 2024 to May 31, 2025	\$100 Gift certificate
Leadership Awards	Stalwart Division Director	Division that charters one club under each area prior to June 2023 + No club Loss (Compensating any club Loss) + Distinguished clubs equal to at least 50% of the Division's club base	Division Director	July 1, 2024 to May 31, 2025	\$150 Gift certificate