



District 86 Toastmasters Meeting

Located in Southwestern and Central Ontario Canada

Club Growth Director's Report

How 2024-2025 ended

Paid Clubs	Membership Payments
100 Clubs	4191

Goals for 2025-2026 Paid Clubs

Distinguished	Select Distinguished	Presidents Distinguished	Smedley Distinguished	Year-to-date Result Aug 30
101 Clubs	103 Clubs	105 Clubs	108 Clubs	100 clubs

Membership Payments

Distinguished	Select Distinguished	Presidents Distinguished	Smedley Distinguished	Year-to-date Result Aug 30
4239	4323	4407	4533	1560

Clubs in the pipeline as of Aug 30

Club number	Club Name
CB-28678660	Online Pros Club
CB-28679079	COMET
CB-28679163	Her Bold Voice

CB-28677597	Mississauga Canada Pros
CB-28679175	Oakville Canada Pros (Sterimax)
CB-28678572	Online Ontario Canada Pros
CB-28677334	Smithville Canada

Average # of members per club

Avg# member per club (D86, July 1)	Avg# member per club (Int'l, July 1)
21	17

The Statistics

1560 payments= 37.2%YTD

36.8% of Distinguished status

34.4% of Smedley Distinguished status

125 new members = 6% increase from base

7 prospect clubs in the pipeline when they charter, we will achieve 87.5% of Smedley Distinguished status

Average members per club currently 22 (increase by 1 since July 1st)

48% of clubs have 20+ members (#2 in the region)

- Annual Membership Renewals

1560 YTD = 567 until April 2026, 862 until Oct 2026, 125 new members (Aug 30/25)

- Club Coaches (24 Eligible Clubs, 8 Assigned / 7 Clubs)

Step up, help a club and be a coach, contact the club coach chair

- Events: Open House, Special Events & Speechcraft

Have you scheduled your open house yet? Let us know when it is. Contact the open house chair, best practices and promotional strategies.

- Past Members & In-active Members
- *Do you have a list of your past & In-active members and guests? Reach out to our Retention chair for strategies to win them over and win them back*
- Marketing Clubs
- *Does your club have a marketing plan? Reach out to the CGD & Public relations teams for advice and support*
- Build Quality Clubs through Training

Workshops, 3rd Wednesday of every month, see District Calendar and social media, great opportunity for non-toastmasters as well

- Club mentoring

Thinking of starting a new club? You are not alone. Club sponsors and mentoring is available contact the club mentorship chair

- Recognizing Membership Incentives

New members, induct and the present a certificate or a pin is your first opportunity to recognize a member

- Tracking through Distinguished Club Program

Track your club progress and share it with members by using the Dashboard, the link is at the bottom of the district website

Club Building Contests

Smedley Award August 1 to Sept 30

Talk up Toastmasters February 1 to March 31

Beat the clock May 1 to June 30

Add five new, dual, or reinstated members, receive award ribbon for your banner and 10% Toastmasters store discount code.

TI Dues and Taxes

HST is chargeable on all transactions with Toastmasters International as of August 4th

Dues are due no later than September 30th

New member fee will increase from \$20USD to \$25USD on October 1st, 2025

Opportunities to save

- Convert guests to members in September and save \$5USD on the new member fee
- Encourage members to join until September 30th 2026

CGD workshop series 3rd Wednesday of the month

Monday September 15th noon: Pat Johnson, DTM , PIP corporate club focused workshop

Wednesday September 17th 7pm: Randy Moore, DTM Onboarding workshop

Incentives

#	<u>Name</u>	<u>Description</u>	<u>Audience</u>	<u>Qualifying Period</u>	<u>Award</u>
1	Sponsoring members	Sponsor 5 new members for your Toastmasters club	Member	July 1, 2025 to June 30, 2026	Vintage emblem T-shirt (\$15.00 USD)

2	Club Coaching	Complete the club coach module and become a club coach	Member	July 1, 2025 to June 30, 2026	Outstanding Member Pin (\$5.50 USD)
3	Club Coaching distinction	As the Club coach, help the coached club achieve Presidents Distinguished Status	Member	July 1, 2025 to June 30, 2026	Director's notebook (\$14.50 USD)
4	Club Coaching distinction	As the Club coach, help the coached club achieve Smedley Distinguished Status	Member	July 1, 2025 to June 30, 2026	Director's notebook (\$14.50 USD) And 25\$USD TI Gift certificate
5	Club Mentoring distinction	Mentor a new club, and achieve Presidents Distinguished Status	Member	July 1, 2025 to June 30, 2026	Director's notebook (\$14.50 USD)
6	Club Mentoring distinction	Mentor a new club, and achieve Smedley Distinguished Status	Member	July 1, 2025 to June 30, 2026	Director's notebook (\$14.50 USD) And 25\$USD TI Gift certificate
7	Charter membership level	Club began Toastmasters year below 20 members and finishes with 20 to 24 members	Club	July 1, 2025 to June 30, 2026	Certificate of achievement presented by the CGD 2025-26 And \$50USD TI Gift certificate

8	Smedley membership level	Club began Toastmasters year below 20 members and finishes with 25+ members	Club	July 1, 2025 to June 30, 2026	Shooting Star award (\$12 USD) presented by the CGD 2025-26 And \$75USD TI Gift certificate
9	Membership Building	Gain 8 new members	Club	July 1, 2025 to December 31, 2025	\$10.00 TI Gift Certificate
10	Membership Building	Gain 15 new members	Club	July 1, 2025 to June 30, 2026	\$50.00 TI Gift Certificate
11	Open-House	Host an open house Register your open house with the open house chair minimum 2 weeks before your event date. (send group picture of your event and post on D86 social media, #D86openhouse)	Club	October 1, 2025 to March 31, 2026	\$10.00 TI Gift Certificate

12	Moments of Truth	Schedule a Moments of Truth club meeting with the moments of truth chair and your area director	Club	July 1, 2025 to March 31, 2026	Draw for \$100 TI gift certificate
13	Retention	Clubs that retain greater than 75% of the people who are members on July 1, and add 8 new members by June 30	Club	July 1, 2025 to June 30, 2026	Gold Star award (\$9.00 USD) presented by the CGD 2025-26
14	Area Director club visits	Complete 100% of club visits in round 1 and 2 (May 31), and all area clubs conducted a Moments of Truth meeting registered with the moments of truth chair by March 31.	Area Director	July 1, 2025 to May 31, 2026	Where Leaders are made pin (\$6.25USD) draw to win a \$50.00 TI Gift Certificate.
15	Retention Area	Area with greatest percentage member retention on June 30th	Area Director	July 1, 2025 to June 30, 2026	Clear Star award (\$7.00 USD) presented by the CGD 2025-26
16	Club Building	Area that has net club growth of 1 or more clubs	Area Director	July 1, 2025 to June 30, 2026	Clear Star award (\$7.00 USD) presented by the CGD 2025-26

17	Retention Division	Division with greatest percentage member retention on June 30th	Division Director	July 1, 2025 to June 30, 2026	Clear Star award (\$7.00 USD) presented by the CGD 2025-26
18	Club Building	Division that has net club growth of 1 or more clubs	Division Director	July 1, 2025 to June 30, 2026	Clear Star award (\$7.00 USD) presented by the CGD 2025-26
19	Club Building	Division that has net club growth of 1 or more clubs per area	Division Director	July 1, 2025 to June 30, 2026	Gold Star award (\$9.00 USD) presented by the CGD 2025-26

What can you do?

- Host quality meetings
- Onboard new members
- Provide club leads
- Focus your energy, vital to engagement
- Schedule a moments of truth meeting
- Schedule and open-house event
- Grow your membership with speechcraft
- Complete club visits early
- Attend training events

ASK FOR HELP

The CGD Team



Tova Gaisin, DTM

Club Extension
Chair



Sharon Jenkin

Club Mentor Chair



Madan Chauhan

Gavel Clubs/YLP
Chair



Bijay Mai

Open House



**Nissrine
Ghannoum**

CGD Marketing
Chair



**Yushika Abeysiri-
Gunawardhana**

Workshops &
Training Chair



TBD

Speechcraft Chair