

District 86 Peter Crabtree President of the Year

Annual Assessment & Evaluation

Every eligible Club President is considered; only Presidents who submit the assessment are scored. Evidence, verification and evaluation are separate functions.

Award Year

	Deadline
President Name	
	Club Number
Division	
	Area
Club Name	
	Officer Term
Start Date	
	End Date
July 1 Membership	
	June 30 Membership

Eligibility & Rules

- Outgoing District Officers are not eligible.
- Distinguished results are scored, not eligibility requirements.
- Semi-annual/mid-year Presidents are assessed for time served; if both materially contributed, joint recipients may be named.
- Starting point and length of service are explicitly considered.
- 75/100 minimum to win; top three may still be identified below 75.
- If no President reaches 75, the committee may recommend "Not Awarded."

Weights

- Club Leadership, Culture & Member Experience — 20
- Education & Member Development — 15
- Membership Growth & Retention — 20
- Club Administration, Planning & Execution — 15
- Leadership Development & Succession — 10
- Engagement, Collaboration & Service — 10
- Results & Improvement from Baseline — 5
- Letters of Support / Qualitative Impact — 5

Part A — President Evidence

President evidence — explain what was done, why, what changed, and the supporting reference.

Club Leadership, Culture & Member Experience — 20 points

- Welcoming/inclusive club culture and member engagement.
Evidence

Reference

- New-member onboarding and integration.
Evidence

Reference

- Member recognition, responsiveness and conflict resolution.
Evidence

Reference

- Member Pathways enrollment percentage and support for educational progress.
Evidence

Reference

- Meaningful meetings and improved member experience.
Evidence

Reference

Education & Member Development — 15 points

- Pathways and education progress in context of club size/member mix.
Evidence

Reference

- Club and individual education awards.
Evidence

Reference

- Evaluations, mentoring, speaking and development opportunities.
Evidence

Reference

- Officer training and educational activities.
Evidence

Reference

- Education leadership judged by member development, not raw counts.
Evidence

Reference

Membership Growth & Retention — 20 points

- July 1 to June 30 membership change, both net and percentage.
Evidence

Reference

- September and April renewal/retention performance.
Evidence

Reference

- New members sponsored, guest conversion and engagement.
Evidence

Reference

- Reversal of decline/stabilization where applicable.
Evidence

Reference

- 20-member charter strength and 25-member Smedley strength.
Evidence

Reference

- Sustainable membership campaigns.
Evidence

Reference

Part A — President Evidence (continued)

President evidence — explain what was done, why, what changed, and the supporting reference.

Club Administration, Planning & Execution — 15 points

- Club Success Plan submission; early submission receives additional consideration.
Evidence

Reference

- On-time dues renewals and incoming officer list.
Evidence

Reference

- Purposeful, documented executive meetings and follow-through.
Evidence

Reference

- Reliable records, planning and communication.
Evidence

Reference

- Use of plans/data to identify and correct problems.
Evidence

Reference

Leadership Development & Succession — 10 points

- Officer development and effective delegation.
Evidence

Reference

- Future leader identification.
Evidence

Reference

- Succession planning.
Evidence

Reference

- Strength of transition to the new executive.
Evidence

Reference

- Club is more capable and less dependent on the outgoing President.
Evidence

Reference

Engagement, Collaboration & Service — 10 points

- Constructive relationship with Area Director, Division and District resources.
Evidence

Reference

- Meaningful Area Council/Area participation; attendance alone is not scored.
Evidence

Reference

- Speech contests, District/Division events and conference support.
Evidence

Reference

- Club executive attendance at District Council and AGM.
Evidence

Reference

- If no Area Council is hosted, appropriate alternative communication/coordination.
Evidence

Reference

- Area/District service and development of broader leaders.
Evidence

Reference

Part A — Evidence & Letters

Maximum three letters considered; club-member perspectives receive additional weight.

Results & Improvement from Baseline — 5 points

- Improvement from July 1 or President's start date to June 30.
Evidence

Reference

- Distinguished Club progress/result is scored, not required for eligibility.
Evidence

Reference

- Results considered against starting condition, size, meeting pattern and time served.
Evidence

Reference

- President's contribution distinguished from pre-existing momentum.
Evidence

Reference

Letters of Support / Qualitative Impact — 5 points

- Maximum 3 letters considered; if more are submitted, 3 are selected at random.
Evidence

Reference

- Specific first-hand evidence required; generic praise receives little/no credit.
Evidence

Reference

- Club-member letters receive additional weight: up to 3 of the 5 points may come from direct club-member evidence; up to 2 from other eligible first-hand perspectives.
Evidence

Reference

- Eligible writers: club members/officers, Area Director, Division Director and other Toastmasters with first-hand knowledge; President may not write.
Evidence

Reference

- Letters affect only this 5-point component.
Evidence

Reference

Letters of Support

If more than three are submitted, three are selected at random. Up to 3 of the 5 points may come from direct club-member evidence; up to 2 from other eligible first-hand perspectives.
Letter 1 writer/role

Relationship

First-hand impact

Letter 2 writer/role

Relationship

First-hand impact

Letter 3 writer/role

Relationship

First-hand impact

President Summary

Part B — Independent Verification

Verifiers confirm facts only; current Area/Division Directors may provide records.

Previous-Year District Director

District results; Distinguished Club; District Council/AGM; District events.
Result (Verified / Not / Qualified)

Factual comments

Previous-Year Program Quality Director

Education awards; Pathways; officer training; education programs.
Result (Verified / Not / Qualified)

Factual comments

Previous-Year Club Growth Director

Membership baseline; growth; renewals; retention; campaigns; 20/25 strength.
Result (Verified / Not / Qualified)

Factual comments

Previous-Year Area Director / Previous Administration Manager

Success Plan/timeliness; Area records; Area collaboration; administration.
Result (Verified / Not / Qualified)

Factual comments

Current Area/Division Director — records only

Minutes and/or attendance for Area Council/relevant meetings when available.
Result (Verified / Not / Qualified)

Factual comments

Factual Context / Discrepancies

Part C — Independent District Evaluation

District Awards Evaluation Committee — President Sub-Panel

Use the 1–5 rubric. Judge quality, impact, improvement and sustainability using evidence and verified facts. Consider starting point, club size, meeting pattern and length of service.

1–5 Rubric

- 1 Minimal evidence / expectations generally not met
- 2 Some evidence / partially effective
- 3 Meets expectations / effective
- 4 Exceeds expectations / strong impact
- 5 Exceptional / sustained and significant impact

Weighted Evaluation

Club Leadership, Culture & Member Experience	20	Rating	Score
Education & Member Development	15	Rating	Score
Membership Growth & Retention	20	Rating	Score
Club Administration, Planning & Execution	15	Rating	Score
Leadership Development & Succession	10	Rating	Score
Engagement, Collaboration & Service	10	Rating	Score
Results & Improvement from Baseline	5	Rating	Score
Letters of Support / Qualitative Impact	5	Rating	Score

TOTAL

Decision

Finalist Rank

Recommendation

Conflict / Recusal

Committee rationale

Committee Chair

Date

Governance

- Committee represents each Division and excludes current formal District leadership.
- Evaluator cannot be a member of the President's club and must recuse for material conflicts.
- No verifier or Area/Division Director recommendation or ranking influences the score.